

# CURRIULUM VITAE

Name : **Dr. J. MOHAMED SHARIF**

Date of Birth : **19-05-1986**

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Areas of Specialization : **Finance & Marketing**

Languages Known : **Tamil, English**



## EDUCATIONAL QUALIFICATIONS:

S.No	Qualification	Board / University	Percentage	Year of Passing
1	<b>Ph.D.</b>	Bharathidasan University	Highly Commended	July 2021
2	<b>M.Com</b>	Bharathidasan University	59.5 %	April 2017
3	<b>M.Phil.</b>	Bharathidasan University	84.3 %	May 2014
4	<b>M.B.A</b>	Bharathidasan University	73.39 %	April 2011
5	<b>B.Com</b>	Bharathidasan University	60.12 %	April 2008
6	<b>HSC</b>	Board of Higher Secondary Education	55 %	June 2005
7	<b>SSLC</b>	Board of Secondary Education	53 %	March 2003

## PROFESSIONAL QUALIFICATIONS :

S.No	Designation	Institution	Period	
			From	To
1	Assistant Professor	<b>Jamal Mohamed College</b> Department of Commerce (SF-Men) Tiruchirappalli – 20.	16-06-2015	Till Date

## Subjects Taught:

**PG** : Customer Relationship Management, International Marketing, Investment and Portfolio Management, Strategic Marketing, Economics for Managerial Decisions, Industrial Legislations.

**UG** : Principles of Accountancy, Cost Accounting, Tally, Entrepreneurial Development, Business Management, Business Law, Personal Management, Business Communication, Soft Skills, Principles of Business Organization, Environmental Studies, Service Marketing, Value Education, Salesmanship, Gender Studies.

**RESEARCH GUIDANCE :**

PG LEVEL	COMPLETED	ON ROLL
	04	02

**SEMINAR, CONFERENCE : (Participations / Presentation)****International**

S.No.	Institution	Title of the Programme	Paper Title	Date	Publication
1.	PG Department of Commerce (SF) JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	International Seminar on INCLUSIVE ECONOMIC GROWTH	ROLE OF MANUFACTURING INDUSTRIES IN INDIA FOR INCLUSIVE GROWTH	14-08-2015 to 15-08-2015	Jamal Academic Research Journal An Interdisciplinary (JARJ) Volume-III ISSN 0973-0303
2.	PG & Research Department of Commerce JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	International Conference on OPPORTUNITIES AND CHALLENGES OF BUSINESS IN THE CHANGING SCENARIO	GREEN CONSUMPTION- FOR SUSTAINABLE GROWTH	23-01-2020	
3.	PG & Research Department of Commerce JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	International Seminar on SERVICE SECTOR IN INDIA: MAKING NEW AVENUES IN INDIAN ECONOMY	CONSUMER PERCEPTION TOWARDS GREEN MARKETING	13-01-2021	Kala The Journal of Indian Art History Congress Volume No.26, No.2 (XXVII) 2020-2021 ISSN 0975-7945
4.	PG Department of Commerce (SF) JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	International Conference on ADVANCEMENT IN BUSINESS IN THE DIGITAL ERA 2021	A STUDY ON CONSUMERS' AWARENESS TOWARDS GREEN PRODUCTS AND ITS IMPACT ON BUYING HABIT IN TRICHY DISTRICT	17-02-2021	
5.	PG Department of Commerce AIMAN COLLEGE OF ARTS AND SCIENCE Tiruchirappalli-620020	International Conference on NEW DEVELOPMENTS IN FINANCIAL INDUSTRY (ICNDFI'22)		06.08.2022	
6.	PG & Research Department of Commerce & Management Studies DHANALAKSHMI SRINIVASAN COLLEGE OF ARTS & SCIENCE FOR WOMEN (Autonomous) Perambalur	International Conference on INNOVATIVE TRENDS IN BUSINESS PRACTICES FOR SUSTAINABLE DEVELOPMENT	IMPACT OF ECONOMIC GROWTH ON ENVIRONMENTAL SUSTAINABILITY	02.03.2023 to 03.03.2023	

**National**

S.No.	Institution	Title of the Programme	Paper Title	Date	Publication
1.	PG Department of Commerce (SF) JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	National Seminar on PRACTICAL APPLICATION OF INTEREST FREE FINANCING FOR THE ECONOMIC DEVELOPMENT	THE EMERGENCE OF ISLAMIC BANKING DEVELOPMENT, TRENDS AND CHALLENGES	13-01-2016	Jamal Academic Research Journal An Interdisciplinary (JARJ) Volume-IV ISSN 0973-0303

2.	PG Department of Commerce (SF) JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	National Seminar on GROWTH STRATEGIES FOR BUSINESS DEVELOPMENT IN INDIA	STRATEGIES FOR DEVELOPING THE SUCCESS OF SMALL MEDIUM ENTERPRISES IN INDIA	28-09-2016	Jamal Academic Research Journal An Interdisciplinary (JARJ) Volume-II ISSN 0973-0303
3.	PG Department of Commerce (SF) JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	National Seminar on STRATEGIC GROWTH OF BUSINESS IN NEW INDIA- PROSPECTS AND CHALLENGES	A STUDY ON CUSTOMER'S PERCEPTION AND SATISFACTION TOWARDS ELECTRONIC BANKING IN TIRUCHIRAPPALLI DISTRICT	23-09-2017	Emperor International Journal of Finance and Management Research (EIJFMR) Volume-3, Issue-10, October 2017 ISSN 2395-5929
4.	PG Department of Commerce (SF) JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	National Seminar on IMPLEMENTATION AND MANAGEMENT OF GST IN INDIA-AN APPRAISAL	A STUDY ON IMPACT OF GST ON MANUFACTURING SECTOR	25-01-2018	
5.	PG Department of Commerce (SF) JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	National Conference on ADVANCEMENT IN BUSINESS IN THE DIGITAL ERA	DIGITAL BANKING-THE WAVE OF THE FUTURE	20-09-2018	International Journal of Research and Analytical Reviews (IJRAR) Volume-6, Issue-1, February 2019, E-ISSN 2348-1269 ISSN 2349-5138
6.	PG & Research Department of Commerce PERIYAR EVR COLLEGE Tiruchirappalli-620 024	National Seminar on FOSTERING SCIENTIFIC TEMPER ON BUSINESS RESEARCH	A STUDY ON CUSTOMER PERCEPTION AND SATISFACTION TOWARDS MOBILE BANKING USERS IN TIRUCHIRAPPALLI CITY	20-02-2019	
7.	PG Department of Commerce (SF) JAMALMOHAMED COLLEGE (Autonomous) Tiruchirappalli-620020	National Conference on ADVANCEMENT IN BUSINESS IN THE DIGITAL ERA 2019	DETERMINANTS OF PRODUCTION AND MARKETING EFFICIENCY OF HONEY PRODUCTS: AN ECONOMIC ANALYSIS	25-09-2019	The International Journal of Analytical and Experimental Modal Analysis (IJAEMA) Volume-XI, Issue-X, October 2019, ISSN 0886-9367
8.	Department of Business Administration AIMA COLLEGE OF ARTS & SCIENCE FOR WOMEN Tiruchirappalli – 620021.	National Conference on CHALLENGES TO INDIAN BUSINESSES	CONSUMER ATTITUDE TOWARDS ECO-FRIENDLY PRODUCTS	11-01-2020	
9.	Department of Business Administration AIMA COLLEGE OF ARTS & SCIENCE FOR WOMEN Tiruchirappalli – 620021.	National Conference on CHALLENGES TO INDIAN BUSINESSES	CONSUMER BEHAVIOUR AT MALLS A CASE STUDY	11-01-2020	
6.	PG Department of Commerce JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	National Conference on GREAT INITIATIVES OF STATE AND CENTRAL GOVERNMENT THROUGH STARTUP(S) PROGRAMMES IN NURTURING ENTREPRENEURIAL ACTIVITIES	A STUDY ON CONSUMER BEHAVIOUR ON GREEN MARKETING IN TIRUCHIRAPPALLI DISTRICT	21.09.2022 to 22.09.2022	
7.	CAUVERY COLLEGE FOR WOMEN (Autonomous) Tiruchirappalli - 620018.	IMPACT OF NATIONAL EDUCATIONAL POLICY 2020 ON HIGHER EDUCATION	IMPACT OF NATIONAL EDUCATIONAL POLICY	16.02.2023	

8.	IPR Cell BHARATHIDASAN UNIVERSITY - 24	INTELLECTUAL PROPERTY RIGHTS: CURRENT ISSUES & CHALLENGES		24.02.2023	
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### WORKSHOP, SYMPOSIUM, FDP : (Attended)

S.No.	Institution	Title of the Programme	Date
1.	JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020 (IQAC)	Workshop on THE ROLE OF A TEACHER IN THE PRESENT SCENARIO	07-01-2017
2.	JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020 (IQAC)	NLP-BASED FACULTY EMPOWERMENT PROGRAMME	17-06-2017 to 20-06-2017
3.	JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020 (IQAC)	Workshop on IMPROVING TEACHING PRACTICES – A STRATEGIC APPROACH	23-06-2018
4.	JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020	Workshop on PROFESSIONAL DEVELOPMENT FOR ACADEMIC LEADERSHIP IN CURRICULUM DESIGN	18-01-2019 to 19-01-2019
5.	JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020 (IQAC)	Staff Enrichment Programme on OWNERSHIP CULTURE	14-06-2019
6.	Department of Library & Information Science BHARATHIDASAN UNIVERSITY Tiruchirappalli – 620 024	National Symposium on DIGITAL TECHNOLOGIES FOR RESEARCH IMPACT AND INFORMATION QUALITY	22-08-2019 to 23-08-2019
7.	SANKARA COLLEGE OF SCIENCE AND COMMERCE Coimbatore	Workshop on PROFESSIONAL ETHICS & PLAGIARISM AND STRENGTHENING RESEARCH FOR QUALITY PUBLICATIONS	31-08-2019
8.	PG & Research Department of Economics School of Management Studies St. JOSEPH'S COLLEGE (Autonomous) Tiruchirappalli – 620 002	Regional Workshop on RESEARCH METHODOLOGY	21-09-2019
9.	PERIYAR E.V.R.COLLEGE Tiruchirappalli – 620 023	Workshop on RESEARCH PROPOSAL WRITING AND FUNDING AGENCIES	20-12-2019
10.	Department of Trauma Surgery KING GEORGE'S MEDICAL UNIVERSITY. LUCKNOW	International Workshop on ENHANCING RESEARCH OBJECTIVE WRITING SKILL	23-02-2020
11.	NATIONAL COLLEGE (Autonomous) Tiruchirappalli – 620 001	International Workshop on DIGITAL MARKETING	24-02-2020
12.	JAMAL MOHAMED COLLEGE OF TEACHER EDUCATION, Tiruchirappalli – 620 020 (IQAC)	FDP on LIBRARY AND ELECTRONIC RESOURCES OF TEACHER EDUCATION	11-01-2021
13.	JAMAL MOHAMED COLLEGE OF TEACHER EDUCATION, Tiruchirappalli – 620 020 (IQAC)	FDP on TOWARDS A PARADIGM SHIFT IN EDUCATION THROUGH NEP - 2020	23-02-2021 to 25-02-2021
14.	JAMAL MOHAMED COLLEGE (Autonomous) Tiruchirappalli – 620 020 (IQAC)	FACULTY ENRICHMENT PROGRAMME	21-06-2021 to 25-06-2021
15.	JAMALMOHAMEDCOLLEGE (Autonomous) Tiruchirappalli – 620 020	Virtual Workshop on EFFECTIVE SHARE TRADING STRATEGIES	21-04-2022 to 26-04-2022
16.	Department of Management Studies GURUKULA KANGRI DEEMED UNIVERSITY	Virtual Workshop on ETHICS AND SPIRITUALITY IN MANAGEMENT WITH SPECIAL REFERENCE TO VEDAS	10-05-2022 to 14-05-2022
17.	TAMILNADU TEACHERS EDUCATION UNIVERSITY & LOYOLA COLLEGE OF EDUCATION Chennai	Workshop on ENHANCING CREATIVITY IN THE NEW NORMAL CLASSROOM ENVIRONMENT	13.05.2022 to 14.05.2022

S.No.	Institution	Title of the Programme	Date
18.	S.I.V.E.T.COLLEGE Chennai - 600073	National Level Online Workshop on DATA ANALYSIS AND INTERPRETATION BY USING SPSS AND SMARTPLS4	02.02.2023 to 04.03.2023
19.	S. S. JAIN SUBODH MANAGEMENT INSTITUTE Rajasthan	FDP cum Workshop on DIGITAL PEDAGOEY	11.03.2023 to 15.03.2023
20.	THE NEW COLLEGE Chennai-600014	International Level Workshop on TREATMENT OF TIME SERIES AND PANEL DATA: AN APPLICATION OF ECONOMETRIC MODEL	21.03.2023
21.	AMIRUDDAULA ISLAMIA DEGREE COLLEGE Lucknow	FDP on ADVANCED RESEARCH METHODOLOGY	21.03.2023 to 27.03.2023

### DETAILS OF SEMINARS ORGANIZED

Seminar **Organizing Secretary** for International Level Conference on “**Advancement In Business In the Digital Era 2021**” Conducted by Post Graduate Department of Commerce (SF), Jamal Mohamed College, Tiruchirappalli, on 17<sup>th</sup> February 2021.

### DETAILS OF IN-CHARGE (DEPARTMENT ACADEMIC ACTIVITIES)

Library in-charge of Commerce SF-Men section (2018-2019)

Tutor in-charge of B.Com ‘B’ (2019-2022) Batch

Cycle Internal Assessment Test in-charge of Commerce SF-Men (2021-2022)

### Declaration:

I hereby state that the above mentioned details are true to the best of my knowledge.

Date :

Place : Tiruchirappalli

(Dr. J. MOHAMED SHARIF)